

NYSBA and NYSBA REF  
*Empire Cup Golf Tournament  
& Recognition Gala*

*featuring the NYSBA Hall of Fame*

Held in conjunction with  
NYSBA/REF Board Meetings  
Niagara Falls, NY  
September 19-20, 2013



**Niagara County  
Builders Association**



*Special Thanks to Local Host  
Niagara County Builders Association*

NYSBA/REF - Empire Cup & Recognition Gala  
152 Washington Avenue | Lower Level | Albany, NY 12210  
518-465-2492 | vmiller@nysba.com |

NYSBA and NYSBA REF  
*Empire Cup Golf Tournament  
& Recognition Gala*

*Schedule of Events*

**Thursday, SEPTEMBER 19 - see back page for venue addresses**

- 11:45 a.m. NYSBA/REF Board Meeting Lunch - The Conference & Event Center  
w/guest speaker Elliot Eisenberg, Economist  
Location: [The Conference & Event Center \(next to the Sheraton At The Falls Hotel\)](#)
- 12:30—12:45 p.m. PAC Board Meeting
- 12:45—1:00 p.m. LDF Board Meeting
- 1:00— 4: 00 p.m. NYSBA Board Meeting
- 4:00 — 5:30 p.m. REF Board Meeting
- 7:00 — 9:00 p.m. Niagara County Builders Association—Welcome Reception  
Location: [Niagara Falls Culinary Institute](#)

**Friday, SEPTEMBER 20**

- 9:00 a.m. Empire Cup Golf Tournament— [Hickory Stick Golf Course](#)  
Continental Breakfast & Lunch will be served.
- Free Time Explore what Niagara Falls has to offer on your own
- 5:30 p.m. NYSBA/REF Reception followed by NYSBA/REF Recognition Gala Dinner  
Location: [The Conference & Event Center \(next to the Sheraton At The Falls Hotel\)](#)

**Hotel Accommodations:** A block of rooms have been reserved at the **Sheraton At The Falls Hotel** which is conveniently located in close proximity to our meetings. Please contact the hotel directly for reservations at 716-285-3361 or visit [www.niagaracountybuilders.com](http://www.niagaracountybuilders.com).

*Things to Do While in Niagara Falls*

**N**o matter when you visit, there are always plenty of things to do in Niagara Falls. Enjoy the beautiful Niagara Falls and have an experience that will last a lifetime. Niagara USA is not only home to the Falls but it is a place rich in history, culture, outdoor life, shopping, adventure and agriculture. There are hundreds of attractions and things to do in Niagara Falls year-round.

Summertime in Niagara USA is packed with free outdoor concerts, festivals and events to keep you entertained. There are also many events and festivals in the fall and winter months that feature wine, food, and music. Enjoy the Niagara Falls State Park at anytime of the year and experience over 400 acres of protected wildlife and lush landscape. The whole family will love the Niagara USA experience that offers historical and exciting adventures and tours.

The beauty of Niagara Falls is difficult to replicate, but it's the diverse region that makes Niagara USA so unique. With so many affordable things to do for visitors, especially families, it's no wonder Niagara Falls attracts more than eight million visitors each year.

We look forward to seeing you in September! For more information on the meeting and things to do in Niagara, please visit [www.niagaracountybuilders.com](http://www.niagaracountybuilders.com)

# Registration Form

**Ways to Register:**

**Fax:** (518) 465-0635  
**Mail:** NYSBA REF | 152 Washington Avenue | Albany, NY 12210  
**E-mail:** jmartin@nysba.com

*A confirmation will be emailed to you.*

**Please duplicate this form when registering others from your organization.**

Name: \_\_\_\_\_ Name for Badge \_\_\_\_\_

Name: \_\_\_\_\_ Name for Badge \_\_\_\_\_

Name: \_\_\_\_\_ Name for Badge \_\_\_\_\_

Name: \_\_\_\_\_ Name for Badge \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

## Thursday, SEPTEMBER 19

	Price Per Person	Qty	Total
<input type="checkbox"/> NYSBA Board Meeting	\$25	_____	_____
<input type="checkbox"/> Niagara County Builders Association Reception	no fee	_____	0

## Friday, SEPTEMBER 20

<input type="checkbox"/> Empire Cup Golf Tournament @ Hickory Stick Golf Course	\$125	_____	_____
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Names for Foursome:

\_\_\_\_\_

\_\_\_\_\_

<input type="checkbox"/> Recognition Gala featuring NYSBA Hall of Fame* <i>*dress code: cocktail attire</i>	\$75	_____	_____
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**Total Due:** \_\_\_\_\_

## Payment

Check Payable to NYSBA REF     MasterCard     Visa

Credit Card No. \_\_\_\_\_ Signature \_\_\_\_\_

Print Cardholder Name \_\_\_\_\_ Expiration Date \_\_\_\_\_ CSV \_\_\_\_\_

# Sponsorship Form—Empire Cup Golf Tournament

Name \_\_\_\_\_

Organization \_\_\_\_\_

Contact name to be listed in journal \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please provide a brief description of the services you provide: \_\_\_\_\_

Payment:  Check Payable to NYSBA REF  MasterCard  Visa

Credit Card No. \_\_\_\_\_ Signature \_\_\_\_\_

Print Cardholder Name \_\_\_\_\_ Exp. Date \_\_\_\_\_ CSV \_\_\_\_\_



*Sponsorships are great platforms to position your company; as a sponsor you associate your company with one of our events and you are able to connect with your target audience, expose your brand, and leverage your advertising dollars in a cost effective manner.*

## All Sponsorships include:

- Logo to appear on all marketing materials for event
- Logo/Name to appear in journal distributed the day of the tournament
- Logo to appear on website

## In addition:

### Presenting Sponsor

- Present the awards at the Recognition Gala following the Tournament
- One (1) complimentary team of 4 at the golf tournament

### Beverage Cart Sponsor

- Name on signage on golf cart as a "Beverage Cart Sponsor" plus you drive the cart

### Lunch Sponsor

- Your banner/sign at the turn

### Tournament Video Sponsor

- Logo/Name to appear on the video

### Hole in One Sponsor

- Signage at the tee and green, plus you man the tee and green
- You provide the hole-in-one prize (minimum value \$5,000 per hole)

### Closest to the Pin

- Signage at the green

### Longest Drive

- Signage at the green

### Tee Box Sponsor

- Name on signage displayed at one of the holes during the tournament

### Golf Ball Sponsor

- golf balls with company logo to be provided in each cart

Sponsorships are available on a first-come, first-served basis.  
**Please check choice of sponsorship.**

## Golf Sponsorships

- |  |                      |
|--|----------------------|
| <input type="checkbox"/> Presenting Sponsors                 | \$2500 (1 available) |
| <input type="checkbox"/> Beverage Cart                       | \$500 (4 available)  |
| <input type="checkbox"/> Lunch Sponsor                       | \$500 (3 available)  |
| <input type="checkbox"/> Video Sponsor                       | \$500 (2 available)  |
| <input type="checkbox"/> Hole-in-one-sponsor                 | \$250 (5 available)  |
| <input type="checkbox"/> Closest to the Pin                  | \$200 (5 available)  |
| <input type="checkbox"/> Longest Drive                       | \$200 (2 available)  |
| <input type="checkbox"/> Tee Box Sponsor                     | \$100 (no limit)     |
| <input type="checkbox"/> Golf Ball Sponsor (sleeve of balls) | (1 available)        |



NYSBA/REF - Empire Cup & Recognition Gala  
152 Washington Avenue | Lower Level | Albany, NY 12210  
518-465-2492 | vmiller@nysba.com |

# Sponsorship Form—Recognition Gala featuring the NYSBA Hall of Fame

Name \_\_\_\_\_

Organization \_\_\_\_\_

Contact name to be listed in journal \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please provide a brief description of the services you provide: \_\_\_\_\_

Payment:  Check Payable to NYSBA REF  MasterCard  Visa

Credit Card No. \_\_\_\_\_ Signature \_\_\_\_\_

Print Cardholder Name \_\_\_\_\_ Exp. Date \_\_\_\_\_ CSV \_\_\_\_\_



*Sponsorships are great platforms to position your company; as a sponsor you associate your company with one of our events and you are able to connect with your target audience, expose your brand, and leverage your advertising dollars in a cost effective manner.*

## All Sponsorships include:

- Logo to appear on all marketing materials for event
- Logo/Name to appear on the screen as attendees enter the room
- Logo/Name to appear in journal distributed at the event
- Logo to appear on website

### *In addition:*

#### **Dinner Sponsor**

- Complimentary Full-Page Advertisement in journal
- Four (4) complimentary dinner registrations

#### **Cocktail Hour Sponsor**

- Complimentary half-page Advertisement in journal
- Two (2) complimentary dinner registrations

#### **Awards Sponsor**

- Complimentary half-page Advertisement in journal
- One (1) complimentary dinner registration

#### **Wine (for tables) Sponsor**

- Complimentary quarter-page Advertisement in journal
- One (1) complimentary dinner registration

#### **Audio Visual Sponsor**

- Complimentary quarter-page Advertisement in journal
- One (1) complimentary dinner registration

Sponsorships are available on a first-come, first-served basis.  
**Please check choice of sponsorship.**

## Recognition Gala Sponsorships

- |  |                      |
|--|----------------------|
| <input type="checkbox"/> Dinner Sponsor        | \$3000 (1 available) |
| <input type="checkbox"/> Cocktail Hour Sponsor | \$2500 (1 available) |
| <input type="checkbox"/> Awards Sponsor        | \$1500 (2 available) |
| <input type="checkbox"/> Wine Sponsor          | \$1000 (1 available) |
| <input type="checkbox"/> Audio Visual Sponsor  | \$1000 (1 available) |

## Event Locations:

### **Sheraton At the Falls Hotel**

300 Third Street  
Niagara Falls, NY 14303  
716.285.3361

### **Niagara Falls Culinary Institute**

28 Old Falls Street  
Niagara Falls, NY 14303  
716.210.2525

### **Hickory Stick Golf Course**

4560 Creek Road  
Lewiston, NY 14092  
716.754.2424

### **The Conference & Event Center**

101 Old Falls Street  
Niagara Falls, NY 14303  
716.278.2100



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